



Dear Future Partner,

We know most people have a huge desire to give back and to help those in need. However, for businesses, obstacles often get in the way. Such as time, financial resources, employee resources, and making sure your donation goes to a good cause. Culture for Change is here to help.

Our business philosophy has two core principals. One, we believe the world is in dire need right now and it is important for everyone to come together to make a difference in the world. We also believe becoming socially conscious is the most important business practice that you could implement for the benefit of your organization. If done correctly, you will see drastic changes in your business culture as your employees see that you are dedicated to making a difference.

We designed Culture for Change so that you can become socially conscious without the expense of hiring a new employee or allocating extra resources. In this document, you will learn how joining our program will benefit you, your employees and millions around the world. This program will leave your employees inspired about changing the world and grateful for your example. This program will set you apart as a leader in your industry and your community.

Join us, as hundreds of companies come together to make a difference in the world. Please let us know if you have any questions or any other needs. You can reach us at info@cultureforchange.org.

Sincerely yours,

JEREMIAH A. FOREST
CULTURE FOR CHANGE

info@cultureforchange.org
www.cultureforchange.org



CULTURE FOR CHANGE

Becoming a Socially Conscious Company

What We Offer

We provide businesses with a foundation to build a socially conscious environment where everyone loves to work. We do this by helping you in three key areas: *Culture Development*, *Community Service*, and *Worldwide Charity Work*.

Community Service. As your company becomes involved with community service and outreach, your company will become a leader and icon in your community. This not only helps the image of your company, it is a great business practice for your employees and your culture. As your employees get involved in community service, their lives are changed as they begin to live with more gratitude and more happiness.

Our Culture for Change representative will assist your employees to volunteer their time in community service. Our representative will also keep you informed and create group volunteer outings for your company.

Worldwide Charity Work. Every month we make a collective donation to a worldwide cause and charity. We inform your employees about this cause and make them feel part of the solution. This is done by connecting their job, and their employment with you, to the charitable donation you gave along with hundreds of others of companies.





Culture Program

Culture & Leadership Development

As mentioned in the previous page, we integrate *Community Service* and *Worldwide Charity Work* to improve your work culture. However, our work goes beyond just that.

When you bring a group of people together you are going to have a *culture*. If you design this culture with purpose and intent, then your culture will be a huge asset. If you don't, then your culture could become a huge liability. Our program will help you design this culture with intent and we will train one of your employees to lead and develop your preferred culture.

There are four key elements to every healthy culture: *Belonging*, *Communication*, *Leadership*, and *Unity*. Our Culture Program is specifically designed for your company to excel in each of these key areas. We have monthly coaching and training for your culture leader and give you tools on the monthly basis to integrate into your company.





For \$350 per month (for most companies) your organization will become a part of our Culture Program. We coach one of your managers to lead your employees to create a culture for change. Our goal is to transform your organization so everyone feels like they belong to a company that is striving to make a difference in the world. Your employees will quickly come to a place of respect and admiration for your company and your leadership.

Along with the leadership training training we offer, we also include the following:

Culture Program

	Culture Program
Donation to Charity	X
Monthly Newsletter	X
Integration With Community Service	X
Monthly Training & Leadership Calls	X
Ten Week Personal Development Program	X
Free & Discounted Seminars for CFC Leader	X
Networking With Other Leaders	X
Culture Development Tools	X



CULTURE FOR CHANGE

OUR VISION

Join Our 1,000 Partner Team

“A small group of thoughtful people could change the world. Indeed, it's the only thing that ever has.” - Margaret Mead

Great things are accomplished when a group of people come together to accomplish a goal. Our vision is to build a network of companies who can be a part of this and collectively we can make a difference for so many in the world.

As more companies join, the more projects we can do. Not only can we do more projects, our projects can be of greater magnitude. We can build schools, self-sustaining villages and more. The more your employees can see us doing, the more powerful this will be for your employees & clients. With more companies working together, we can have monthly calls with great leaders and amazing yearly events for those in our Culture Program.

THE IMPACT OF CREATING A CULTURE FOR CHANGE

The measurable. There is the measurable amount of good we will be able to see. We can count the schools built, materials provided, the self-sustaining villages built and more. There is so much direct benefit that comes from us working together to make a difference in the world.

The immeasurable. We don't know everything that will come from us coming together to make a difference, but we do know it will be great. It's difficult to say exactly what the difference will be for a young African boy who is giving a chance at education vs. having to become a child soldier. The long-term benefits are too great to measure, but we do know they are great and will change the course of the world.

In your organization. Within your company you will find a wide range of benefits. Here is just a short list of the benefits of having a for change culture:

- *More purpose and job satisfaction.*
- *An inspiring workplace.*
- *Improved employee opinion of management & ownership*
- *More teamwork and employee loyalty.*
- *More clients and client loyalty.*
- *Solutions and possibilities in a time of scarcity.*
- *A positive contributor to your local community.*
- *A work environment full of gratitude.*
- *To be saving lives and change the world!*



THANK YOU!

We thank you in advance for the difference you will make, the lives you will save, the children you will educate. We thank you for bringing more peace, love and abundance to this world. We thank you for living a more joyous life and for changing the world!

Please join us as hundreds of companies come together to make a difference in the world. You can find out more by emailing us at info@cultureforchange.org or by going to our website at www.cultureforchange.org.